

Globalised Football

Nations and migration, the city and the dream

Edited by Nina Clara Tiesler and
João Nuno Coelho

First published 2008 by Routledge
2 Park Square, Milton Park, Abingdon, Oxon, OX14 4RN

Simultaneously published in the USA and Canada
by Routledge
270 Madison Avenue, New York, NY 10016

Routledge is an imprint of the Taylor & Francis Group, an informa business

© 2008 Taylor & Francis

Typeset in Minion by Genesis Typesetting Ltd, Rochester, Kent
Printed and bound in Great Britain by
MPG Books Ltd, Bodmin, Cornwall

All rights reserved. No part of this book may be reprinted or reproduced or utilised in any form or by any electronic, mechanical, or other means, now known or hereafter invented, including photocopying and recording, or in any information storage or retrieval system, without permission in writing from the publishers.

British Library Cataloguing in Publication Data
A catalogue record for this book is available from the British Library

ISBN10: 0-415-45050-0 (hbk)
ISBN13: 978-0-415-45050-8 (hbk)

Sport in the Global Society

General Editors: J.A. Mangan and Boria Majumdar

Globalised Football

Nations and migration, the city and the dream

Globalised Football

When studying the social phenomena in and around football, five major aspects of globalisation processes become evident: international migration, the global flow of capital, the syncretistic nature of tradition and modernity in contemporary culture, new experiences of time and space and the revolution in information technologies.

In an exploration of these themes the collection provides insights into academic studies of football in Portugal, Germany, England, Spain, Brazil, Angola, Mozambique, China, Japan, South Korea, Russia and the USA. In examining football-related phenomena under the headings of nations and migration, myths and business, the city and the dream, it shows how modernised football itself is object and subject in processes of both neo-liberal globalisation and counter-hegemonic globalisation.

While the contributions highlight characteristics of particular local and national contexts, the volume focuses on global centre-periphery relations and migration trajectories of football professionals by analysing recent developments in post-colonial Portuguese speaking areas: the high ranking of 'Portuguese football' not only serves in national(ist) discourses or in order to emancipate the country from a marginal position, it also turns Portugal into a football-talent exporter, confronting it partly with the same ambiguous consequences as Brazil and the African countries, who 'lose' their football talents to the European centre. The receiving countries, again, include Portugal.

This book was previously published as a special issue of *Soccer & Society*.

Nina Clara Tiesler is Associated Senior Researcher at the 'Center of Excellence' Institute of Social Sciences (University of Lisbon). She has organised conferences on Football and Society and has published several articles on the subject. She frequently visits the Faculty of Arts at the University of Hanover, where she received her doctorate in 2004.

João Nuno Coelho produces football documentaries is an award-winning football sociologist and writer. He teaches Sociology at ESAP - Escola Superior Artística do Porto.

CONTENTS

Globalized Football at a Lusocentric Glance: Struggles with Markets and Migration, Traditions and Modernities, the Loss and the Beauty. An Introduction <i>Nina Clara Tiesler and João Nuno Coelho</i>	xiv
<i>Lusophone Football Professionals in Anglophone Spaces</i>	
1 Angels of Us All? Football Management, Globalization and the Politics of Celebrity Stephen Wagg	1
2 Adaptive Transnational Identity and the Selling of Soccer: The New England Revolution and Lusophone Migrant Populations Miguel Moniz	20
<i>Football History and Migration in/from Lusophone Spaces in (Post)Colonial Contexts</i>	
3 Football and Colonialism, Domination and Appropriation: the Mozambican Case Nuno Domingos	39
4 African Football Labour Migration to Portugal: Colonial and Neo-Colonial Resource Paul Darby	56
5 Apollonians and Dionysians: The Role of Football in Gilberto Freyre's Vision of Brazilian People Tiago Maranhão	71
6 Our Piece of the Pie: Brazilian Football and Globalization Marcos Alvito	85
<i>Football, the Nation, the City and the Dream: Different Historical and Social Experiences</i>	
7 Football: Nation, City and the Dream. Playing the Game for Russia, Money and Power Jim Riordan	106
8 Playing the Post-Fordist Game in/to the Far East: The Footballisation of China, Japan and South Korea Wolfram Manzenreiter and John Horne	122
9 The Paradox of the Portuguese Game: The Omnipresence of Football and the Absence of Spectators at Matches João Nuno Coelho and Nina Clara Tiesler	139

10 Reflections on the New <i>fiesta nacional(ista)</i>; Soccer and Society in Modern Spain	
Barrie Wharton	162
<i>Football Discourses and Social Conflict: Money, Myths and Movements</i>	
11 'Not For Sale'? The Destruction and Reformation of Football Communities in the Glazer Takeover of Manchester United	
Adam Brown	175
12 Football, Community and Cooperation: A Critical Analysis of Supporter Trusts in England	
Paul Martin	197
13 On Stupidity in Football	
Detlev Claussen	215
<i>Index</i>	224