

## CURRICULUM VITAE PABLO ARIEL CABAS

---

Address: Rua Vítor Bastos 47 (Campolide)  
Country: Portugal  
City: Lisbon  
Zip Code: 1070-283

 pabloarielcabas@gmail.com

 +351914600969

 [linkedin.com/in/pabloarielcabas/](https://www.linkedin.com/in/pabloarielcabas/)



---

## EDUCATION AND TRAINING

Ph.D. Student	University of Lisbon Country of Study: Portugal (Lisbon) Title of Award: Doctor in Comparative Politics From: 09 - 2022
Master's Degree	University: Austral University Country of Study: Argentina (Buenos Aires) Title of Award: Master in Public Policy Grades attained: 8.550 / 10.000 From: 06 - 2019      To: 04 - 2021
Master's Degree	University: Catholic University of Córdoba Country: Argentina (Córdoba) Title of Award: Master in Public Management Grades attained: 9.090 / 10.000 From: 03 - 2005      To: 11 - 2008
Postgraduate Diploma	CAF Development Bank of Latin America and the Caribbean Diploma in Governance and Public Innovation for Leaders of Latin America and the Caribbean Grade: Winning project from Argentina From: 03 - 2022      To: 12 - 2022
Postgraduate Diploma	University: CLACSO (Latin American Council of Social Sciences) Country of Study: Argentina (Buenos Aires) Title of Award: Higher Diploma in Research, Transfer, and Development Grades attained: 9.00 / 10.00 From: 04 - 2021      To: 12 - 2021

Postgraduate Diploma

University: Austral University  
Country of Study: Argentina (Buenos Aires)  
Title of Award: Postgraduate Diploma in Public Policy  
Grades attained: 120/120  
From: 04 - 2018 To: 09 - 2018

Postgraduate Diploma

University: Georgetown University  
Country of Study: Argentina (Cordoba)  
Title of Award: Master's orientation Orientation in Design and Management of political communication  
Grades attained: 9.090 / 10.000  
From: 03 - 2005 To: 11 - 2008

Bachelor's Degree

University: Catholic University of Córdoba  
Country: Argentina (Córdoba)  
Title of Award: Degree in Political Science  
Grades attained: 8.710 / 10.000  
From: 01 - 1999 To: 02 - 2004

---

## LANGUAGE

Spanish

Native speaking

English

English Language Academy  
Level: C1  
University College Dublin (07/2023)

Examination: TOEFL  
Exam Date: 18/09/2021  
Result Date: 24/09/2021  
Exam Mode: TOEFL (Internet Based)  
Scores:  
Listening 26  
Reading 25  
Speaking 22  
Writing 20  
Total Score 93

Portuguese

5 years of study

German

1 year living in Germany and 4 years of study

French

3 years of study

---

## **PROFESSIONAL AWARDS**

Name of Award: Reed Latino Award (Campaigns & Elections)

Country: Mexico

Means of Attainment: Nomination Best Government Communication Strategy

Date: 22/10/2016

Name of Award: The Victory Award Conference 2015 (The American Association of Political Consultants & MPR Group)

Country: United States of America

Means of Attainment: Nomination for Technology of the Year Applied

Date: 01/07/2015

Name of Award: The Victory Award Conference 2015 (The American Association of Political Consultants & MPR Group)

Country: United States of America

Means of Attainment: Nomination for Digital Campaign of the Year

Date: 01/07/2015

Name of Award: The Victory Award Conference 2015 (The American Association of Political Consultants & MPR Group)

Country: United States of America

Means of Attainment: Nomination for Government Campaign

Date: 01/07/2015

Name of Award: The Victory Award Conference 2014 (The American Association of Political Consultants & MPR Group)

Country: United States of America

Means of Attainment: Nomination for the campaign "Call your grandparent"

Date: 08/03/2014

Name of Award: Fund TV 2014 Awards (Fund TV)

Country: Argentina

Means of Attainment: Nomination in the Advertising category

Date: 07/07/2014

Name of Award: EIKON 2012 (Imagen Magazine)

Country: Argentina

Means of Attainment: Winner of ANSES Best Digital Strategy

Date: 24/08/2012

Name of Award: EIKON 2012 (Imagen Magazine)

Country: Argentina

Means of Attainment: 1st place Award in the Issues Management category

Date: 24/08/2012

Name of Award: PubliFestival (International Festival of Social Advertising)

Country: Spain

Means of Attainment: Winner of the Best Production category

Date: 07/07/2013

---

## **SCHOLARSHIP**

Scholarship Diploma in Governance and Public Innovation for Leaders of Latin America and the Caribbean (CAF Development Bank of Latin America and the Caribbean) 2022

Scholarship for the Higher Diploma in Research, Transfer, and Development. CLACSO (Latin American Council of Social Sciences) 2021

Scholarship for the Seminar for Public Administration for Latin America (PHASE II) of the Academic Government of the People's Republic of China; Beijing, Zhangzhou, Guangzhou; November 2019.

Scholarship in the Master's Degree in Public Policy of the Austral University and the Government of Tierra del Fuego AIAS (2019-2020)

Scholarship in the Master's Degree in Political Management at the Catholic University of Córdoba (Argentina) - (2005-2008)

Fulbright Scholar for the International Seminar "United States in the global world," by Prof. Randall B. Woods (University of Arkansas); Rosario (Argentina); 2006.

Río de la Plata University Federation Scholarship for the "XXI Federal Country" Seminar; Buenos Aires; 2006.

CONICET Type I Fellow co-financed by the Córdoba Ciencia Agency.  
Half Scholarship in Master's Degree in Political Management at the Catholic University of Córdoba (UCC)

Secondary Studies in Germany (Thüringen; Ilmenau) from 1997 to 1998, with the organization "AFS Interkulturelle Begegnungen e. V."

---

## **WORK AND ACADEMIC EXPERIENCE**

### **Health Ministry of Perú**

Government communication consultant

From: 01/07/2023 To: 15/09/2023

### **Consultant at the Organization of Ibero-American States (OEI)**

From 01/02/2022 To: 30/04/2023

### **Consultant at the Inter-American Institute for Cooperation on Agriculture (IICA)**

From 01/02/2022 To: 30/06/2022

**National University of Guillermo Brown**

Academic Coordinator of the Diploma in Communication 360 for public organizations. Planning and coordinating the educational program of specialization in digital communication.

From: 23/07/2019 To: Present

**National University of Guillermo Brown**

Head of Practical Works: Head of Practical Works within the disciplinary area of Social Sciences, sub-area Public Policies of the Guillermo Brown National University.

From: 23/07/2019 To: Present

**National University of Tres de Febrero**

Professor of Public Negotiation and Political Communication of the Gubernamental and Political Communication Diploma.

From: 01/06/2021 To: Present

**EXTITUTO (civil society organization)**

Mentor and political consultant in training sessions for candidacies for Congress arising from civil society and different political parties. Preparatory and subsequent follow-up sessions were conducted virtually and then in person in Bogotá and other regions of Colombia.

From 15/10/2021 To: 15/02/2022

**National University of Tierra del Fuego, Antarctica, and the South Atlantic Islands**

Research professor. Head of Practical Works: Research professor Head of Practical Works with single dedication in the subjects "Government and Public Policies" and "Seminar on State Reforms in Latin America." Also, in research area No. 4: "Manufacturing Processes and Promotion Policies," and area No. 9: "Technological Innovation in Management," belonging to the Bachelor of Public Administration

From: 20/04/2021 To: 01/03/2023

**Municipality of Ushuaia**

Coordinator of digital communication and social networks: Coordinator of digital communication with a team of 25 professionals responsible for communication with citizens. Elaboration of content for social networks, press, and political speeches. Analysis of active listening in social networks and response to citizen demands.

From: 15/12/2019 To: 15/11/2022

**Government of Tierra del Fuego, Tierra del Fuego, Antarctica, and the South Atlantic Islands**

Media secretary: Responsible for managing public communication of the provincial government. Management of relations with the press and administration of advertising. Generation of content and public communication campaigns. Responsible for two public television channels and one public radio of the provincial government, with more than 250 people under my auth

From: 01/12/2017 To: 10/12/2019

**Tertiary Level Educational Center (CENT 11)**

Professor of the subject "News" of the Higher Technician in Social Communication career.

Professor of the subject "Production of campaigns and media" of the Higher Technician in Design, Image and Sound career.  
From 01/04/2019 To: 30/03/2022

**Río Grande Electric Cooperative (Tierra del Fuego AIAS)**

Consultant and Head of Institutional Communication  
From: 01/09/2019 To: 31/12/2022

**National Social Security Administration (ANSES)**

Director of Communications: Director of Communication of the main body responsible for Social Security of the national government of the Argentine Republic. Responsible for press, digital, and government communication campaigns for the central social inclusion and social security programs. Responsible for a team of 50 professionals.  
From: 04/04/2011 To: 30/11/2017

**Catholic University of Cordoba**

Professor. Member of research projects. Member of the Examining Board of Master Thesis Works. Professor of "Politics and Communication" and "Government Communication in Crisis: Controversies and Political Scandals."  
Adjunct and guest professor of "Government and electoral communication."  
Head of practical work of "Politics and Communication."  
From: 04/08/2006 To: 30/10/2020

**XXI Century University**

Professor of "Political Communication" and "Electoral Sociology" at the Faculty of Political Science.  
Professor of "Public Opinion and electoral political behavior" of the Faculty of Political Science and the Faculty of Public, International, and Marketing Relations.  
Professor of "Comparative Political Systems" at the Faculty of International Relations.  
From: 11/08/2008 To: 31/12/2010

**Señal Colombia & Germina Producers (TV Channel)**

Scriptwriter: Writing the script for the six-part television series on political communication in Latin America. Selection of interviewees and assembly of the interviews.  
From: 01/01/2016 To 31/12/2016

**National Council for Scientific and Technical Research (CONICET)**

Research fellow for a master's thesis with responsibilities in thesis direction and member of research groups at the Catholic University of Córdoba with funding from the National Council for Scientific and Technical Research of Argentina.  
From: 01/04/2006 To: 31/01/2010

**Argentines and the Social Security Magazine (Magazine)**

Director: Editorial direction of the magazine. Supervision of cover and interior design. Writing and selection of content.  
From: 01/01/2011 To: 31/12/2016

## **Consultora Zuban-Córdoba Asociados**

Senior Consultant

Consulting in political communication.

From: 01/05/2005 To: 31/12/2008

---

### **PUBLICATIONS**

1

Title: **Between Oblivion and Memory: 1983-2023 The impact of the predisposition to corruption in the susceptibility to scandalization of Argentine citizens.**

Publication Type: conference paper

Authors: Pablo Ariel Cabas, Gustavo Córdoba, & Paola Zuban.

Name of conference: 27th World Congress of Political Science IPSA/AISP. Politics in the Age of Transboundary Crises.

Peer-reviewer: Yes

Citation: Cabas, P.; Córdoba, G, & Zuban, P. (2022) Between oblivion and memory: 1983-2023 The impact of the predisposition to corruption in the susceptibility to scandalization of Argentine citizens. 27th World Congress of Political Science IPSA/AISP. Politics in the Age of Transboundary Crises. Buenos Aires, Argentina.

URL de la publicación:

<https://wc2023.ipsa.org/wc/paper/entre-el-olvido-y-la-memoria-1983-2023-el-impacto-de-la-predisposicion-la-corrupcion-en-la>

2

Title: **The Covid-19 crisis at the End of the World: management of government communication in Tierra del Fuego, Antarctica, and South Atlantic Islands during the pandemic**

Publication type: Book chapter

Author: Pablo Ariel Cabas

Name of Book: Journalism, Covid-19, the "Spanish flu" and historical epidemics

Publication Status: In print

Peer-reviewer: Yes

Citation: Cabas (2023) The Covid-19 crisis at the End of the World: management of government communication in Tierra del Fuego, Antarctica, and South Atlantic Islands during the pandemic, Yanes, J. Gabino, M. Fuentefría D. & Zurita J. (2023) Journalism, Covid-19, the "Spanish flu" and historical epidemics. Editorial Fragua Madrid.

URL of the book: <https://acortar.link/dY72MK>

URL reference:

<https://fragua.es/producto/periodismo-la-covid-19-la-gripe-espanola-y-las-epidemias-historicas-el/>

Index: [https://www.ashiscom.org/images/pdfs/INDICE\\_El\\_periodismo\\_la\\_Covid.pdf](https://www.ashiscom.org/images/pdfs/INDICE_El_periodismo_la_Covid.pdf)

3

Title: **Presidential crisis in the urgent present. The Government of Alberto Fernández**

Publication type: Conference paper

Author: Pablo Ariel Cabas

Name of conference: IX ALICE Congress. Political Communication. New era, new challenges. University of Malaga, Spain.

Peer-reviewer: Yes

Citation: Cabas (2021) Presidential crisis in the urgent present. The Government of Alberto Fernández. IX ALICE Congress. Political Communication. New era, new challenges. University of Malaga, Spain.

URL de la publicación:

<https://www.alice-comunicacionpolitica.com/congresos/ix-congreso-alice/mesas-ix-congreso/>

4

Title: **Anyone has a plan until you are struck in the face. Learn from the crisis.**

Publication type: Book review

Author: Pablo Ariel Cabas

Name of Journal: Intermediaciones de la comunicación

Publication Status: Published

Date of publication: 01/01/2022

Peer-reviewer: Yes

Citation: Cabas (2021) Anyone has a plan until you are struck in the face. Learn from the crisis. Intermediaciones de la comunicación 17.

URL of the publication:

<https://revistas.ort.edu.uy/inmediaciones-de-la-comunicacion/article/view/3236>

5

Title: **The scandal party: pandemic, crisis, and the role of the public apology**

Publication type: Conference paper

Author: Pablo Ariel Cabas

Name of Journal/conference/Publisher: XV National Congress of Political Science, organized by the Argentine Society for Political Analysis and the National University of Rosario

Publication Status: Published

Date of publication: 13/11/2021

Peer-reviewer: Yes

Citation: Cabas, P. (2021). The scandal party: pandemic, crisis and the role of the public apology. XV National Congress of Political Science organized by the Argentine Society for Political Analysis and the National University of Rosario.

URL of the publication: [https://congreso15.saap.org.ar/pdf/programa\\_saap\\_15.pdf](https://congreso15.saap.org.ar/pdf/programa_saap_15.pdf)

6

Title: **Environmental disputes, rhetorical strategies, and veto power of environmental groups in Ushuaia**

Publication type: Conference paper

Author: Pablo Ariel Cabas

Name of conference: XIV National Congress and VII International Congress on Democracy

Publication Status: Published

Date of publication: 13/11/2021

Peer-reviewer: Yes

Citation: Cabas (2021). Environmental disputes, rhetorical strategies, and veto power of ecological groups in Ushuaia. XIV National Congress and VII International Congress on Democracy.

URL of the publication:

<https://fcpolit.unr.edu.ar/wp-content/uploads/2021/11/PROGRAMA-CONGRESO-final-2021-1.pdf>

7

Title: **Communication management of the COVID-19 crisis in Tierra del Fuego AIAS. Comparative analysis of the strategies of the provincial government of Tierra del Fuego, AIAS, and the municipalities of Ushuaia and Río Grande.**

Publication type: Academic paper

Author: Pablo Ariel Cabás

Name of Journal: Studia Politicae Magazine, Number 53 Autumn 2021

Publication Status: Published

Date of publication: 29/10/2021

Peer-reviewer: Yes

Citation: Cabas (2021) Communication management of the COVID-19 crisis in Tierra del Fuego AIAS. Comparative analysis of the strategies of the provincial government of Tierra del Fuego, AIAS, and the municipalities of Ushuaia and Río Grande. Studia Politicae Magazine, Number 53, Autumn 2021. DOI: 10.22529 / sp. ISSN: 1669-7405 (printed version). ISSN: 2408-4182 (electronic version)

URL of the publication: <http://revistas.bibdigital.uccor.edu.ar/index.php/SP/article/view/5185>

8

Title: **Management of the COVID-19 crisis communication on the island of Tierra del Fuego AIAS, Argentina.**

Publication type: Academic paper

Author: Pablo Ariel Cabás

Name of Journal: ComHumanitas: Scientific Journal of Communication, 11 (3), 96-125. DOI: <https://doi.org/10.31207/rch.v11i3>

Publication Status: Published

Date of publication: 15/01/2021

Peer-reviewer: Yes

Citation: Cabás, P. (2021). Management of the COVID-19 crisis communication on the island of Tierra del Fuego, Argentina. ComHumanitas: Scientific Journal of Communication, 11 (3), 96-125. DOI: <https://doi.org/10.31207/rch.v11i3>

URL of the publication: <http://comhumanitas.org/index.php/comhumanitas/article/view/263>

9

Title: **Political scandals and public communication: the Nisman case**

Publication type: Academic paper

Author: Pablo Ariel Cabás

Name of Journal: Open State. Magazine On The State, Administration And Public Policies, 5 (1)

Publication Status: Published

Date of publication: 30/06/21

Peer-reviewer: Yes

Citation: Cabás, P. (2021). Political scandals and public communication. Open State. Magazine On The State, Administration And Public Policies, 5 (1), pp. 107-127. ISSN: 2618-4362

URL of the publication: <https://publicaciones.inap.gob.ar/index.php/EA/article/view/171>

10

Title: **The dispute of the end of the world: The Beagle Corridor**

Publication type: Conference paper

Author: Pablo Ariel Cabás

Name of conference: VIII PUEBLA 2020 Congress of Political Communication. Discursive polarization, fake news, and social media. Latin American Association of Researchers in Electoral Campaigns. Puebla, Mexico.

Publication Status: Published

Date of publication: 30/10/2020

Peer-reviewer: Yes

Citation: Cabás, P. (2020) The dispute of the end of the world: The Beagle Corridor. VIII PUEBLA 2020 Congress of Political Communication. Discursive polarization, fake news, and social media. Latin American Association of Researchers in Electoral Campaigns. Puebla, México.

URL of the publication:

[https://www.academia.edu/44720343/La\\_disputa\\_del\\_fin\\_del\\_mundo\\_El\\_corredor\\_del\\_Beagle](https://www.academia.edu/44720343/La_disputa_del_fin_del_mundo_El_corredor_del_Beagle)

11

Title: **Communication with citizens: Towards a Single Social window model**

Publication type: Journal paper

Author: Pablo Ariel Cabás

Name of Journal: INAP Notes for the Modernization of the State, No. 3.

Publication Status: Published

Date of publication: 1/7/2017

Peer-reviewer: Yes

Publication Status: Published

Citation: Cabas, P. (2017) Communication with citizens: Towards a Single Social Window model. INAP Notes for the modernization of the State, No. 3. ISSN: 2545-7640

URL of the publication:

[https://www.academia.edu/41552535/La\\_comunicacion\\_con\\_el\\_ciudadano\\_Hacia\\_un\\_modelo\\_de\\_Ventanilla\\_Social\\_unica](https://www.academia.edu/41552535/La_comunicacion_con_el_ciudadano_Hacia_un_modelo_de_Ventanilla_Social_unica)

12

Title: **How to deactivate a political scandal. The management of the scandals over prosecutor Nisman's death and the Panama Papers' publication**

Publication type: Conference paper

Author: Pablo Ariel Cabás

Name of conference: V ALICE Congress. Buenos Aires, Argentina.

Publication Status: Published

Date of publication: 30/7/2016

Peer-reviewer: Yes

Citation: Cabas, P. (2016). How to deactivate a political scandal: The management of the scandals over prosecutor Nisman's death and the Panama Papers' publication. V ALICE Congress. Buenos Aires, Argentina.

URL of the publication:

[https://www.academia.edu/44712395/La\\_gesti%C3%B3n\\_de\\_los\\_esc%C3%A1ndalos\\_por\\_la\\_muerte\\_del\\_fiscal\\_Nisman\\_y\\_la\\_publicaci%C3%B3n\\_de\\_los\\_Panama\\_Papers](https://www.academia.edu/44712395/La_gesti%C3%B3n_de_los_esc%C3%A1ndalos_por_la_muerte_del_fiscal_Nisman_y_la_publicaci%C3%B3n_de_los_Panama_Papers)

13

Title: **Risk Communication: Definitions and Scope**

Publication type: Book chapter

Authors: Silvia Fontana and Pablo Ariel Cabás

Name of Publisher: Communicating the risk. Communication strategies against disaster risk. Biblos Publishing House, Communication Notebooks

Publication Status: Published

Date of publication: 01/08/2014

Peer-reviewer: Yes

Citation: Fontana, S. & Cabas, P. (2014) Risk communication: Definitions and Scope. In Fontana S. & Maurizi, V. Communicating the risk. Communication strategies against disaster risk. Biblos Publishing House, Communication Notebooks. ISBN: 978-987-691-301-0

URL of the publication:

[https://www.editorialbiblos.com.ar/libro/comunicando-el-riesgo\\_104594/](https://www.editorialbiblos.com.ar/libro/comunicando-el-riesgo_104594/)

14

Title: **Comparative Perspective of Colombia, Costa Rica, Ecuador, Paraguay, Peru, Uruguay, and the Dominican Republic.**

Publication type: Book chapter

Authors: Pablo Ariel Cabás

Name of Publisher: Hey, ideologies exist: political communication and electoral campaigns in Latin America, Biblos Publishing House.

Publication Status: Published

Date of publication: 1/1/2013

Peer-reviewer: Yes

Citation: Cabas, P. (2013) Comparative perspective of Colombia, Costa Rica, Ecuador, Paraguay, Peru, Uruguay, and the Dominican Republic. In Riorda, M. & Farre, M. (2013) Hey, ideologies exist: political communication and electoral campaigns in Latin America, Biblos Publishing House. ISBN: 9789876911207

URL of the publication:

[https://www.editorialbiblos.com.ar/libro/ey-las-ideologias-existen\\_104717/](https://www.editorialbiblos.com.ar/libro/ey-las-ideologias-existen_104717/)

15

Title: **The presence of ideologies in electoral campaigns in Latin America: twelve trends for political communication**

Publication type: Book chapter

Authors: Mario Riorda & Pablo Ariel Cabás

Name of Publisher: Hey, ideologies exist: political communication and electoral campaigns in Latin America, Biblos Publishing House.

Publication Status: Published

Date of publication: 1/1/2013

Peer-reviewer: Yes

Citation: Riorda, M. & Cabas, P. (2013) Comparative perspective of Colombia, Costa Rica, Ecuador, Paraguay, Peru, Uruguay, and the Dominican Republic. In Riorda, M. & Farre, M.

(2013) Hey, ideologies exist: political communication and electoral campaigns in Latin America, Biblos Publishing House. ISBN: 9789876911207

URL of the publication: URL of the publication:

[https://www.editorialbiblos.com.ar/libro/ey-las-ideologias-existen\\_104717/](https://www.editorialbiblos.com.ar/libro/ey-las-ideologias-existen_104717/)

16

Title: **Communicating Values during public-political Dissent: Between Scandal and Controversy**

Publication type: Book chapter

Author: Pablo Ariel Cabás

Name of Publisher: The management of dissent: government communication in trouble, La Crujía, Buenos Aires

Publication Status: Published

Date of publication: 2011

Peer-reviewer: Yes

Citation: Cabas, P. (2011) Communicating values during public-political dissent: Between scandal and controversy. In Elizalde, L., Pedemonte, D. & Riorda, M. The management of dissent: government communication in trouble, La Crujía, Buenos Aires. ISBN:

978-987-601-153-2

URL of the publication:

[https://www.academia.edu/41552886/Comunicar\\_valores\\_durante\\_los\\_disensos\\_p%C3%BAblico\\_pol%C3%ADticos](https://www.academia.edu/41552886/Comunicar_valores_durante_los_disensos_p%C3%BAblico_pol%C3%ADticos)

17

Title: **Mayors and citizens as subjects of municipal communication between hyper-personalization and the reality model**

Publication type: Journal paper

Author: Pablo Ariel Cabás

Name of Journal: Management of municipal communication in Latin America N°9. Más Poder Local Magazine

Publication Status: Published

Date of publication: 16/02/12

Peer-reviewer: Yes

Citation: Cabas, P. (2012) Mayors and citizens as subjects of municipal communication between hyper-personalization and the reality model. Management of municipal communication in Latin America N°9. Más Poder Local Magazine

URL of the publication:

<https://maspoderlocal.es/files/articulos/55-F4f58db43551331223363-articulo-1.pdf>

18

Title: **Communicating the risk or risk of communicating**

Publication type: Working Documents

Authors: Silvia Fontana & Pablo Ariel Cabás

Name of Publisher: EDUCC, Working Documents. Political Science and International Relations Series.

Publication Status: Published

Date of publication: 1/1/2012

Peer-reviewer: Yes

Citation: Fontana, S. & Cabas, P. (2012). Communicating the risk or risk of communicating. EDUCC, Working Documents. Political Science and International Relations Series.

URL of the publication:

[https://www.academia.edu/41552791/Comunicando\\_el\\_riesgo\\_o\\_el\\_riesgo\\_de\\_comunicar\\_Segunda\\_parte](https://www.academia.edu/41552791/Comunicando_el_riesgo_o_el_riesgo_de_comunicar_Segunda_parte)

19

Title: **The construction of the myth of government from the policies of Social Inclusion**

Publication type: Conference paper

Authors: Pablo Ariel Cabás & Franco Delle Donne

Name of conference: IV Latin American Congress of Public Opinion of WAPOR, Belo Horizonte, Brazil.

Publication Status: Published

Date of publication: 6/5/2011

Peer-reviewer: Yes

Citation: Cabas, P. & Delle Donne, F. (2011) The construction of the government myth from the Social Inclusion policies. IV Latin American Congress of Public Opinion of WAPOR, Belo Horizonte, Brazil.

URL of the publication:

[https://www.academia.edu/41661839/La\\_construccion\\_del\\_mito\\_de\\_gobierno\\_desde\\_las\\_politicas\\_de\\_Inclusion\\_Social](https://www.academia.edu/41661839/La_construccion_del_mito_de_gobierno_desde_las_politicas_de_Inclusion_Social)

20

Title: **Before everything burns. The communication strategy of the Provincial Fire Management Plan for risk reduction and prevention of natural disasters in the Province of Córdoba**

Publication type: Conference paper

Authors: Pablo Ariel Cabás & Francisco Viale Linares

Name of conference: V Latin American Congress of Political Science. Latin American Political Science Association

Publication Status: Published

Date of publication: 30/7/2010

Peer-reviewer: Yes

Citation: Cabas, P. & Viale Linares, F. (2010). Before everything burns. The communication strategy of the Provincial Fire Management Plan for risk reduction and prevention of natural disasters in the Province of Córdoba. V Latin American Congress of Political Science. Latin American Political Science Association.

URL of the publication:

[https://www.academia.edu/41551604/Antes\\_que\\_todo\\_se\\_queme\\_La\\_estrategia\\_comunicacional\\_del\\_Plan\\_Provincial\\_del\\_Manejo\\_del\\_Fuego\\_para\\_la\\_reduccion\\_de\\_riesgos\\_y\\_la\\_prevenccion\\_de\\_desastres\\_naturales\\_en\\_la\\_Provincia\\_de\\_Cordoba](https://www.academia.edu/41551604/Antes_que_todo_se_queme_La_estrategia_comunicacional_del_Plan_Provincial_del_Manejo_del_Fuego_para_la_reduccion_de_riesgos_y_la_prevenccion_de_desastres_naturales_en_la_Provincia_de_Cordoba)

21

Title: **Political communication for risk prevention and disaster mitigation. The cases of Santa Fe, Córdoba and San Juan.**

Publication type: Project Paper

Authors: Silvia Fontana, Pablo Ariel Cabás & others.

Name of Publisher: Catholic University of Cordoba

Publication Status: Published

Date of publication: 2010

Peer-reviewer: Yes

Citation: Fontana, S. Cabas, P. & others (2010) Political communication for risk prevention and disaster mitigation. The cases of Santa Fe, Córdoba and San Juan.

URL of the publication: [http://pa.bibdigital.ucc.edu.ar/434/1/PI\\_Fontana\\_Cabas.pdf](http://pa.bibdigital.ucc.edu.ar/434/1/PI_Fontana_Cabas.pdf)  
<http://pa.bibdigital.ucc.edu.ar/434/>

22

Title: **The functions and consequences of scandals: Between the informal control of democracy and anti-political attitudes**

Publication type: Academic paper

Author: Pablo Ariel Cabás

Name of Journal: Brumario Magazine. Thought Notebooks; No. 2; April May.

Publication Status: Published

Date of publication: 01/05/2010

Peer-reviewer: Yes

Citation: Cabas, P. (2010). The functions and consequences of scandals: Between the informal control of democracy and anti-political attitudes. Brumario Magazine. Thought Notebooks; No. 2; April May. ISSN: 1853-0362

URL of the publication:

[https://www.academia.edu/41565525/Las\\_funciones\\_y\\_consecuencias\\_de\\_los\\_esc%C3%A1ndalos\\_Entre\\_el\\_control\\_informal\\_de\\_la\\_democracia\\_y\\_las\\_actitudes\\_antipol%C3%ADticas](https://www.academia.edu/41565525/Las_funciones_y_consecuencias_de_los_esc%C3%A1ndalos_Entre_el_control_informal_de_la_democracia_y_las_actitudes_antipol%C3%ADticas)

23

Title: **The impact of corruption scandals on the reputation of women politicians: Comparative analysis of the cases of María Julia Alzogaray and Graciela Fernández Mejjide**

Publication type: Conference paper

Author: Pablo Ariel Cabás

Name of conference: IX Congress of the Argentine Society of Political Analysis

Publication Status: Published

Date of publication: 22/8/2009

Peer-reviewer: Yes

Citation: Cabas, P. (2009). The impact of corruption scandals on the reputation of women politicians: Comparative analysis of the cases of María Julia Alzogaray and Graciela Fernández Mejjide. IX Congress of the Argentine Society of Political Analysis.

URL of the publication:

[https://www.academia.edu/62026945/El\\_impacto\\_de\\_los\\_esc%C3%A1ndalos\\_de\\_corrupci%C3%B3n\\_en\\_la\\_reputaci%C3%B3n\\_de\\_mujeres\\_pol%C3%ADticas\\_An%C3%A1lisis\\_comparado\\_de\\_los\\_casos\\_de\\_Maria\\_Julia\\_Alzogaray\\_y\\_de\\_Graciela\\_Fern%C3%A1ndez\\_Mejjide](https://www.academia.edu/62026945/El_impacto_de_los_esc%C3%A1ndalos_de_corrupci%C3%B3n_en_la_reputaci%C3%B3n_de_mujeres_pol%C3%ADticas_An%C3%A1lisis_comparado_de_los_casos_de_Maria_Julia_Alzogaray_y_de_Graciela_Fern%C3%A1ndez_Mejjide)

24

Title: **The local communication strategies of the mountain cities of the province of Córdoba**

Publication type: Conference paper

Authors: Valeria Maurizi & Pablo Ariel Cabás

Name of conference: V Latin American Congress of Political Science. Latin American Political Science Association.

Publication Status: Published

Date of publication: 30/7/2010

Peer-reviewer: Yes

Citation: Maurizi, V. & Cabas, P (2010). The local communication strategies of the mountain cities of the province of Córdoba. V Latin American Congress of Political Science. Latin American Political Science Association.

URL of the publication:

[https://www.academia.edu/41559662/Las\\_estrategias\\_locales\\_de\\_comunicacion\\_de\\_las\\_ciudades\\_serranas\\_de\\_la\\_provincia\\_de\\_Cordoba](https://www.academia.edu/41559662/Las_estrategias_locales_de_comunicacion_de_las_ciudades_serranas_de_la_provincia_de_Cordoba)

25

Title: **The impact of the mediated visibility of political scandals on the legitimacy of democracy**

Publication type: Conference paper

Author: Pablo Ariel Cabás

Name of conference: IX Argentine Congress of Social Anthropology.

Publication Status: Published

Date of publication: 8/8/2008

Peer-reviewer: Yes

Citation: Cabas, P. (2008). The impact of the mediated visibility of political scandals on the legitimacy of democracy. IX Argentine Congress of Social Anthropology.

URL of the publication:

[https://www.academia.edu/41551531/El\\_impacto\\_de\\_la\\_visibilidad\\_mediaticada\\_de\\_los\\_escandalos\\_politicos\\_en\\_la\\_legitimidad\\_democratica](https://www.academia.edu/41551531/El_impacto_de_la_visibilidad_mediaticada_de_los_escandalos_politicos_en_la_legitimidad_democratica)

26

Title: **The construction of consensus. Government Communication Management**

Publication type: Book review

Authors: Pablo Ariel Cabás

Name of Journal: FISEC- Strategies; Faculty of Social Sciences of the National University of Lomas de Zamora; Year 3 No. 6.

Publication Status: Published

Date of publication: 1/1/2007

Peer-reviewer: Yes

Citation: Cabas, P. (2007). The construction of consensus. Government Communication Management. FISEC- Strategies; Faculty of Social Sciences of the National University of Lomas de Zamora; Year 3 No. 6. ISSN 1669- 4015

URL of the publication:

<http://www.cienciaried.com.ar/ra/revista.php?wid=9&articulo=608&tipo=&eid=6&sid=160&NombreSeccion=Articulos&Accion=Completo>

27

Title: **The contribution of rumors to political scandals**

Publication type: Journal paper

Authors: Pablo Ariel Cabás

Name of Journal: Political Spaces Magazine; Year 6; 3; October  
Publication Status: Published  
Date of publication: 1/10/2005  
Peer-reviewer: Yes  
Citation: Cabas, P. (2005). The contribution of rumors in political scandals. Political Spaces Magazine; Year 6; 3; October  
URL of the publication: Not available

28

Title: **If the Reds flags weren't So Red: The Alliance Government's Crisis Communication Management**

Publication type: Academic paper

Authors: Mario Riorda & Pablo Ariel Cabás

Name of Journal: SAAP Magazine - Argentine Society for Political Analysis, Volume IV, Buenos Aires.

Publication Status: Published

Date of publication: 1/9/2005

Peer-reviewer: Yes

Citation: Riorda, M. & Cabas, P. (2005). If the Reds Weren't So Red: The Alliance Government's Crisis Communication Management. SAAP Magazine (ISSN 1666-7883) Vol. 2, N°2, September 2005, 257-283

URL of the publication: <https://revista.saap.org.ar/contenido/revista-saap-v2-n2/riorda.pdf>

#### **EDUCATIONAL - ACADEMIC CONTENTS:**

29

Title: **Digital campaign methodologies**

Organization: Exituto (Colombia)

Format: Presentation of content and document.

Year: 2022

30

Title: **"Public Opinion and Argentine electoral political behavior"**

Format: Virtual course content (SAM modality)

Organization: XXI Century Business University (UES21).

Year 2009.

31

Title: **"Political Communication"**

Format: Virtual course content

Organization: XXI Century Business University (UES21).

Year 2009.

32

Title: **"Electoral Sociology"**

Format: Virtual course content

Organization: Siglo XXI Business University (UES21).

Year 2009.

---

## TRAINING

University College Dublin (07/2023)  
Intensive Academic English Course  
Stay at English Language Academy (Dublin, Ireland)  
Level: C1  
From: 06/26/2023 To: 07/14/2023

Estágio Ciência Viva of the Institute of Social Sciences (ICS)  
Position: Course organization  
From: 07/19/2023 To: 07/19/2023

Open Day. 9th Annual Meeting of Ph.D. Students  
Institute of Social Sciences - University of Lisbon (Portugal)  
From: 05/31/2023 To: 06/01/2023

II Conference on Comparative Politics  
University of Aveiro (Portugal)  
From: 02/03/2023 To: 02/04/2023

CAF- Bank of Latin America and the Caribbean  
Diploma in Governance and Public Innovation for Leaders of Latin America and the Caribbean  
From: 01/05/2022 To: 15/12/2022

ComPol Marathon (Usina del Arte - Buenos Aires)  
Political Communication Seminar (Argentina)  
From: 08/25/2022 To: 08/26/2022

World Bank Group  
Smart Cities for Global Frontier Infrastructure (Virtual Knowledge Exchange)  
From: 1/04/2022 To: 30/05/2022.

Central of Confucius Studies, UBA  
Course "History of China: The Three Kingdoms"  
April 2022

XVII International Congress AsHisCom 2021  
University of La Laguna, Tenerife (Spain)  
From: 12/9/2021 To: 12/10/2021

National Academy of Governance of the People's Republic of China (China)  
Seminar for the Management of Public Administration in Latin America  
From: 12/11/2019 To: 02/12/2019

Fulbright - FURP (Argentina)

International Seminar "United States in the global world."  
From: 13/11/2006 To: 17/11/2006

Río de la Plata University Federation Scholarship (Argentina)  
Seminar "XXI Federal Country"  
From: 01/10/2006 To: 31/10/2006

The University of Queensland (Australia)  
MEDIWARx: Global Media, War, and Technology  
From: 01/05/2021 To: 01/08/2021

School of Politics, Government and International Relations of the Austral University  
(Argentina)  
Program Attended: Big Data and Public Policy Program  
From: 01/08/2020 To: 30/11/2020

Latin American Center for Development Administration (CLAD) Argentina  
International Virtual Conference: "COVID-19: Test of an uncertain future in public  
management  
From: 27/05/2021 To: 28/05/2021

Latin American Faculty of Social Sciences (FLACSO) Argentina  
VI Congress of State and Public Policies "Thinking about the post-pandemic. Public Policies  
for Recovery.  
From: 29/09/2021 To: 01/10/2021

National University of Tierra del Fuego, Antarctica, and the South Atlantic Islands Argentina  
COVID-19 Good Practices Course  
From: 01/05/2020 To: 31/05/2020

Duke University (United States of America)  
Advertising and Society (online course)  
From: 14/02/2020 To: 14/04/2020

University of Pittsburgh (United States of America)  
Epidemics, Pandemics, and Outbreaks (online course)  
From: 07/03/2020 To: 07/04/2020

National Social Security Administration (Argentina)  
ANSES Competition Course 2014  
From: 01/01/2015 To: 31/03/2015

The American Association of Political Consultants & MPR Group, LLC (United States of  
America)  
The Victory Award Conference 2014, Washington DC.  
From: 06/03/2014 To: 08/03/2014

GoogleArgentina

Think with Google 2013  
From: 01/07/2013 To:02/07/2013

National Social Security Administration (Argentina)  
Senior Management Program, an approach from the Economy and Social Responsibility  
From: 01/10/2013 To: 01/11/2013

---

## **RESEARCH ACTIVITIES**

(2023) Coding newspaper articles for the research project POLAR Back to the future? Populism and the Legacies of Authoritarian Regimes. (Institute of Social Sciences - University of Lisbon)

(2020) Research on crisis communication management in the framework of COVID-19. Comparative analysis of the strategies of the provincial government in Tierra del Fuego AIAS, including the Municipalities of Ushuaia and Río Grande (Austral University).

(2016-2018) Research and scriptwriter for the television series "In the Name of the People" on political communication in Latin America for the television channel Signal Colombia.

(2005 -2021) Political consulting work in electoral campaigns and government communication in Argentina, Peru, and Colombia. Political consulting work in electoral campaigns in different country provinces from 2005 to date. I have also done political consulting work in government communication in regional governments, private companies, and public organizations.

(2005 to 2009) Coordinator of teams and analyst of opinion polls in Argentina. Consultancy in electoral campaigns in different provinces of Argentina.

(2005 to 2009) Member of the Group Responsible for the research: "Towards a risk communication protocol in sub-national governments. Comparative study of risk communication management in natural disasters and epidemiological crises ", financed by the Ministry of Science and Technology of the Province of Córdoba and directed by Mario Riorda.

(2009-2012) Academic Coordinator of the Research Group "Is ideology compatible with marketing? Comparative study on the ideological use of messages in presidential campaigns in Latin America"—generation of analysis matrix and comparative research of 38 presidential campaigns in Latin America. Three principal investigators and 18 research assistants were in charge from 2009 to 2012.

(2009-2010). Director of content and writing of the Binational study: "Political-Technical Roadmap for the Legitimization Process of Binational Mega Dams" (EBY). Analysis of impacts in the provinces of Rio Grande do Sul (Brazil), Misiones, and Corrientes (Argentina) Quantitative and qualitative diagnoses: 3,000 population surveys in the three states affected by projects, 58 interviews with social leaders in the locations likely to be involved and in-depth interviews with Governors and Mayors, specialized technical workshops, reports

from 6 external experts focused on international experiences, positive and negative, to be able to interpret the processes they went through and the results obtained, and analysis of specialized technical documentation.

(2006-2010) Research on corruption scandals during the governments of Carlos Menem and Fernando De la Rúa, co-financed by the Ministry of Science and Technology of the Province of Córdoba and CONICET with residence at the UCC.

(2009) Co-Director of the research group belonging to the UCC: "Political communication of risk prevention and disaster mitigation. The cases of Santa Fe, Córdoba, and San Juan", financed by the Catholic University of Córdoba.

As a Professor at the Catholic University of Córdoba and the XXI Century University, I directed and evaluated several graduate and postgraduate thesis projects.

---

## **EXTRA-CURRICULAR ACTIVITIES**

Name of Organization: ASACOP, Argentine Association of Political Consultants

Last position: Full member

From: 30/11/16 To: Present

Primary responsibilities: Annual participation in the meeting to hold the ASACOP congress.

Name of Organization: V International Congress of Political Communication and Campaign Strategies (ALICE), Buenos Aires, Argentina (2016).

Last position: Member of the Organizing Committee

From: 1/8/15 To: 31/7/16

Primary responsibilities: Participation in the Organizing Committee of the V International Congress of Political Communication and Campaign Strategies of ALICE in Buenos Aires, Argentina.

Name of Organization: Cronopios Magazine. Literature and Art Warehouse (ISSN: 1853-0869)

Last position: Member of the External Evaluating Academic Committee

From 1/6/2010 To: 1/6/2013

Primary responsibilities: Evaluation and selection of the contents of the magazine's publications.

Name of Organization: Ministry of Science and Technology of the Province of Córdoba

Last position: Member of the Vincular Support Program

From: 1/1/2008 To: 31/12/2009

Primary responsibilities: Talks and training sessions in different high schools, disseminating the importance of financing and carrying out public programs for developing science and technology for the country's development.

---

## **VOLUNTEER WORK**

Name of Organization: Alumni Austral University

Last position: Delegate for the province of Tierra del Fuego, Antártida, and the South Atlantic Islands.

From: 1/1/21 To: Present

Primary responsibilities: Weekly meetings for the design and organization of conferences and presentations throughout the year for graduates of Austral University.

Name of Organization: "Ricardo Macario" Library of the Faculty of Political Science and International Relations of the Catholic University of Córdoba.

Last position: Director

From: 1/1/2003 To: 31/12/2003

Name of Organization: UCC volunteering

Nature of Business: Volunteer work for local community development

Duration of the participation: 1 year

From: 1/6/2002 To: 31/12/2006

Name of Organization: "Ricardo Macario" Library of the Faculty of Political Science and International Relations of the Catholic University of Córdoba.

Last position: Vice Director

From: 1/1/2000 To: 31/12/2002