

Chris Alexander Weutscheck

 [linkedin.com/in/chris-alexander-w-5a206668](https://www.linkedin.com/in/chris-alexander-w-5a206668)

Summary

Multilingual: English, Portuguese, Spanish, German, Dutch.

Interdisciplinary: economics and law, languages and communication.

Work experience: management, sales and marketing.

Experience

General Manager

LWD | Weutscheck Distributor. Electrical Components | Fusegear: MV | NH | PV

Jan 2019 - Present (4 years 9 months)

I am the general manager of this business and responsible for main decisions made. Beside this I am also the owner of this business.

Online Marketing Manager / International Sales Manager B2B

LWD | Weutscheck Distributor. Electrical Components | Fusegear: MV | NH | PV

Jul 2012 - Dec 2018 (6 years 6 months)

Online Marketing Manager: Website and E-Commerce, SEO, SEM. I established a company website, expand it to multilinguality and put it in to the top ten of the Search Engine in different countries for the relevant keywords.

International Sales Manager B2B: I worked with customers outside of Germany, I provided them with offers and worked on the orders. I offered supported at technical inquiries, worked therefore in close relationship with the manufacturers' technology departments in Leicestershire, UK.

Swim Instructor

University of Duisburg-Essen

Nov 2017 - Aug 2018 (10 months)

I worked as swim instructor and pool attendant in the university sports.

Athletic Trainer

University of Duisburg-Essen

Jul 2014 - Aug 2018 (4 years 2 months)

I work as run instructor at the International Ruhr Run Club in the university's sports program.

Online Marketing Assistant/ International Sales B2B Assistant

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Jul 2009 - Jul 2012 (3 years 1 month)

Online Marketing Assistant and International Sales B2B Assistant.

Education



ISEG - Lisbon School of Economics & Management

Doctor of Philosophy - PhD, Development Economics and International Development

2018 - Present

PhD Student Website: <https://www.iseg.ulisboa.pt/aquila/homepage/I51813>

Researcher ID: <https://orcid.org/0000-0003-4112-6382>



Bergische Universität Wuppertal

Master of Arts (M.A.), European Economic Studies

2010 - 2011

European economics and multi-national law.



Kaliningrad Technical University

Diploma, European Economic Studies

2010 - 2011

European economics and multi-national law, Russian language.



University of Duisburg-Essen

Bachelor of Arts (B.A.), Linguistic, Comparative, and Related Language Studies and Services

2004 - 2010

English, German, Dutch and Spanish Language, Communication Sciences.

Subjects:

- Dutch Philology: Culture, Linguistics, Specialization in Literature;
- German Philology: Culture, Literature, Specialization in Linguistics;
- Additional Subjects: English and Spanish Language, Communication Science, Economics.



Universidad de Málaga

Erasmus Year, Linguistics, Italian Language

2008 - 2009

- English Philology
- Italian Language

Spanish language acquisition as well deep understanding of the Spanish culture and mentality.

Skills

Marketing Strategy • Market Research • Character Actor • Film Actor • Joomla! • Running • Swim Instruction • Swimming • European Politics • Entrepreneurship