

CARLA CASTELO

Curriculum vitae

PERSONAL DATA

Name Carla Alexandra Orvalho da Silva Castelo

Email carlacastelo@edu.ulisboa.pt

Nationality Portuguese

Place of birth Lisbon, Portugal

Date of birth 06/11/1970

LinkedIn <https://www.linkedin.com/in/carlacastelo/>

PROFESSIONAL ACTIVITY

Freelance Communications consultant (Apr. 2021 - present).

Communications Advisor at the Office of the Minister of the Sea of the XXII Portuguese Government (Jan. 2020 - Mar. 2021).

Journalist at SIC - Sociedade Independente de Comunicação (Sep. 1992 - Dec. 2019). Over the years, worked in several editorships (International, Society and Economy) and news services. Between 2000 and 2019, started to follow the Environmental issues on a regular basis. Coordinated the program "Economia Verde" on SIC Notícias (2013-14). Coordinated and hosted the program Terra Alerta on SIC Notícias (2010).

Began her career in the Culture Section of Público nacional newspaper (1991) as a trainee journalist.

ACADEMIC QUALIFICATIONS

PhD candidate in the PhD Program Climate Change and Sustainable Development Policies, University of Lisbon (2020-21/2021-2022...)

Specialization Course in Environmental Sciences and Technologies, Faculdade de Ciências, Universidade de Lisboa (2005-2006).

Post-Graduation in Organizational Communication, Escola Superior de Comunicação Social, Instituto Politécnico de Lisboa (2003-2004).

Degree in Social Communication (specialization in Journalism) Faculdade de Ciências Sociais e Humanas, Universidade Nova de Lisboa (1988-1993).

PRESENTATIONS IN CONFERENCES AND OTHER EVENTS

"Women in Defense of the Environment", Conference "The Voices of Female Entrepreneurship", TagusPark, Oeiras (2020).

"Environmental Journalism", Thematic Seminar Class in Journalism, Master in Journalism, School of Social Communication, IPL, Lisbon (2019).

"Facts in Images", Special Session Report from the field on the dramatic forest fires that happened in Portugal in 2017, of the Workshop How to Face Mega-Fires in Europe, organized by the European Commission and ISA, at the Gulbenkian Foundation, Lisbon (2018).

"Reporting in Antarctica", Conference From Terra Incognita Australis to the Portuguese Polar Program, organized by PROPOLAR, Lisbon (2018).

"Environmental Journalism: My experience in the last 15 years", Jornadas de Ambiente, Instituto Superior Técnico, Lisbon (2016).

"Environmental Reporting in Television", Cinclus: Festival Imagem Natureza Vouzela (2014). "Communicating Sustainability", BCSD Portugal Conference, Lisbon (2014).

"Program "Green Economy, SIC Notícias - Communicating good practices and innovative solutions", Cycle of Conferences-debate Environmental Responsibility in Society, organized by Quercus and Axa, Lisbon (2013).

OPINION ARTICLES ON WEBSITES AND NEWSPAPERS

Expresso, November 04, 2021

<https://expresso.pt/opiniao/2021-11-04-Recusar-mais-do-mesmo-b5bd2942>

Series of monthly chronicles in the newspaper Costa do Sol (Oct. 2021- Jan.2022)

<https://issuu.com/costadosoljornal/docs/costadosol27outubro2021> page 4

<https://issuu.com/costadosoljornal/docs/costadosol24novembro2021> page 5

<https://issuu.com/costadosoljornal/docs/costadosol15dezembro2021> page 5

<https://issuu.com/costadosoljornal/docs/costadosol26janeiro2022> page 4

Series of opinion articles on SIC's website (2002-2019)

PARTICIPATION IN PUBLICATIONS

In Lobo Marinho's Territory. In Histórias de Uma Revolução - SIC 20 anos, Os bastidores da Informação. War and Peace. 2012.

Sowing the Future. In Testimonies for the Future. GRACE - Responsible Companies. 2017.

SKILLS AND COMPETENCES

Languages

Portuguese (Native)

English (Good) | French (Sufficient) | Spanish (Basic understanding)

Organizational skills and competences

Capacity for teamwork and coordination of projects.

Technical and computer skills and competences

Mastering of Word and Excel programs as a user.

Master Sony's Image Editing program Xpri.

Mastering of Camtasia Editing program from TechSmith.

DISTINCTIONS

Authors Award 2020, Best Information Program, Television Category, with the in-depth news story 'Plástico Nosso de Cada Dia' aired on SIC in 2019, awarded by the Portuguese Society of Authors (2020).

Award for 'Environmental Journalist of the Decade', awarded by the All Ladies League at the Women Economic Forum (2019).

National Environmental Award 'Fernando Pereira' from the National Confederation of Environmental Non-Governmental Organizations (2014).

Honorable Mention in the Journalism Prize 2008 of ANMP - Associação Nacional de Municípios Portugueses with the news story "Desalojados de Camarate" (2008).

Honorable Mention Pémio Valorsul with the news story "Os milagres da reciclagem" (2005).

Honorable Mention National Environment Prize (2003).

CIVIC AND POLITICAL ACTIVITY

Elected independent Councillor for the Municipal Council of Oeiras (Oct. 2021 - present).

President of the Board of Directors of Evoluir Oeiras - Associação, a non-profit civic association (Mar. 2021 - present), which resulted from an informal movement of citizens that emerged in January 2021.

INTERVIEWS

Podcast "Ecosophy X", January 20, 2022

<https://expresso.pt/podcasts/ecosofia-x/2022-01-20-os-politicos-preocupam-se-com-as-questoes-ambientais--a-analise-aos-programas-dos-principais-partidos-no-ecosofia-x>

Público - Interviewed by João Pedro Pincha, November 06, 2021

<https://www.publico.pt/2021/11/06/local/noticia/carla-castelo-isaltino-morais-postura-reisol-1983790>

Podcast "I Am Not Your Mother!", 09 October 2021

<https://podcast.app/carla-castelo-oeiras-estou-em-casa-tambem-sou-uma-feminista-e147389477/>

Diário de Notícias - Interviewed by Susete Francisco, 11 July 2021

<https://www.dn.pt/politica/carla-castelo-oeiras-e-exemplo-do-que-nao-pode-ser-o-caminho-parece-que-estamos-nos-anos-80-do-seculo-passado--13925962.html>

TSF - Interviewed by Fernando Alves, 16 June 2021

<https://www.tsf.pt/portugal/politica/carla-castelo-a-candidata-a-oeiras-que-une-a-esquerda-vejo-a-politica-como-algo-muito-serio-13841116.html>