



Curriculum Vitae

João Carlos Correia Leitão

PhD in Economics, University of Beira Interior (UBI); Habilitation in Technological Change and Entrepreneurship, IST, University of Lisbon, Portugal. Assistant professor (tenured) with habilitation, UBI. Director of the UBI Executive, Business School. Research fellow at the NECE, Research Center in Business Sciences, UBI. Editor of the Springer Book Series: Studies in Entrepreneurship, Structural Change and Industrial Dynamics. Member of the Editorial Board of Sustainability, MDPI; The International Review on Public and Nonprofit Marketing, Springer; Revista Portuguesa de Estudos Regionais, APDR; Discover Sustainability, Springer; and Businesses, MDPI. Member of the MIT Technology Review Global Panel, a community of business professionals.

Identification

Personal identification

Full name

João Carlos Correia Leitão

Gender

Male

Birth date

1971/11/02

Citation names

Leitão, João

Leitao, Joao

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Author identifiers

Ciência ID

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Universidade da Beira Interior, Faculdade de Ciências Sociais e Humanas, Departamento de Gestão e Economia. Estrada do Sineiro, 6200-209 Covilhã, Covilhã, Portugal (Professional)
Rua da Cale, 51, 6230-378 Fundão, Fundão, Portugal (Personal)

Websites

<https://www.ubi.pt/Pessoa/jleitao> (Professional)
<https://publons.com/a/474705> (Scholar)
<https://www.mendeley.com/profiles/joo-leito2/> (Scholar)

Knowledge fields

Social Sciences - Economics and Business
Engineering and Technology

Languages

Language	Speaking	Reading	Writing	Listening	Peer-review
English	Proficiency (C2)	Proficiency (C2)	Proficiency (C2)	Proficiency (C2)	Proficiency (C2)
Spanish; Castilian	Advanced (C1)	Advanced (C1)	Upper intermediate (B2)	Proficiency (C2)	Advanced (C1)
Portuguese (Mother tongue)					
French	Intermediate (B1)	Upper intermediate (B2)	Intermediate (B1)	Intermediate (B1)	Intermediate (B1)
German	Beginner (A1)	Beginner (A1)	Beginner (A1)	Beginner (A1)	Beginner (A1)

Education

	Degree	Classification
2017/11/18 Concluded	Engenharia e Gestão (Título de Agregado) Major in Mudança Tecnológica e Empreendedorismo Universidade de Lisboa, Portugal	Aprovado
2011/11/02 - 2012/03/31 Concluded	Curso Avançado de Gestão Pública (Especialização pós-licenciatura) Major in Administração Pública Direção-Geral da Qualificação dos Trabalhadores em Funções Públicas, Portugal	17

2001/07/01 - 2004/11/03 Concluded	Economia (Doutoramento) Major in Economia Industrial Universidade da Beira Interior, Portugal <i>"Estratégias de Integração Vertical e de Preços nos Serviços de Televisão por Cabo em Portugal"</i> (THESIS/DISSERTATION)	Aprovado por unanimidade
1997/10/02 - 1999/12/14 Concluded	Ciências Económicas (Mestrado) Universidade da Beira Interior, Portugal <i>"Publicidade e Concentração Industrial: Condutas Estratégicas das Empresas-líder do Distrito de Castelo Branco"</i> (THESIS/DISSERTATION)	Muito Bom

Affiliation

Teaching in Higher Education

2012/09/26 - Current	Assistant Professor (University Teacher) Universidade da Beira Interior Nucleo de Estudos em Ciencias Empresariais, Portugal
2009/10/02 - 2012/08/31	Invited Teacher Coordinator (Polytechnic Teacher) Instituto Politécnico de Portalegre Escola Superior de Tecnologia e Gestão, Portugal
2008/09/01 - 2009/08/31	Invited Assistant Professor (University Teacher) Universidade de Lisboa Instituto Superior Técnico, Portugal
2004/11/04 - 2008/08/31	Assistant Professor (University Teacher) Universidade da Beira Interior, Portugal
2001/11/03 - 2004/11/02	Assistant (University Teacher) Universidade da Beira Interior Departamento de Gestão e Economia, Portugal
2000/11/02 - 2001/11/02	Invited Assistant (University Teacher) Universidade da Beira Interior Departamento de Gestão e Economia, Portugal
1999/10/01 - 2000/10/31	Assistant (Polytechnic Teacher) Instituto Politécnico de Portalegre Escola Superior de Tecnologia e Gestão, Portugal

Positions / Appointments

2009/10/01 - 2012/08/31	Higher Education Institution Administrator Universidade da Beira Interior, Portugal
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2009/10/01 - 2012/08/31 Administrador
Serviços de Ação Social da Universidade da Beira Interior , Portugal

2000/02/28 -
2000/10/31 Higher Education Institution Administrator
Instituto Politécnico de Portalegre, Portugal

Projects

Grant

	Designation	Funders
2016/09/01 - 2017/02/10	Bolsa de Licença Sabática SFRH/BSAB/127908/2016 Invited Scientist Fellow Friedrich-Schiller-Universität Jena, Germany	Ministerio da Ciencia Tecnologia e Ensino Superior, Portugal
2012/09/22 - 2012/10/04	Santander Universities Program to attend the course: 'Entrepreneurship Education'; Babson Entrepreneurship & Innovation Symposium for RedEmprendia Fellows Santander Universities Program Other Babson College, United States	Fundación Banco Santander, Spain
2011/05/02 - 2011/05/11	Santander Universities Program to attend the course: Banco Santander Negotiations Program Banco Santander Negotiations Program Other UCLA Anderson School of Management, United States	Fundación Banco Santander, Spain
2008/06/04 - 2008/06/06	Programa de Bolsas para Deslocações ao Estrangeiro, 2008, Calouste Gulbenkian Foundation - Invited Scientist Fellow Financial Management Association International, United States	Fundação Calouste Gulbenkian, Portugal
2006/07/23 - 2006/08/02	Programa de Bolsas para Deslocações ao Estrangeiro, 2006, Calouste Gulbenkian Foundation - Invited Scientist Fellow Max-Planck-Institut für Menschheitsgeschichte, Germany	Fundação Calouste Gulbenkian, Portugal

2001/12/02 - 2004/11/03	Estratégias de Integração Vertical e de Fixação de Preços nos Serviços de Televisão por Cabo em Portugal Projecto 5.3. – 185.009/01 PhD Student Fellow Universidade da Beira Interior, Portugal	Programa de Desenvolvimento Educativo para Portugal, Portugal
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Contract

	Designation	Funders
2019/02 - 2021/12	BIO-All: BIOHEALTH Gear Box Business Accelerator 600936-EPP-1-2018-1-PT-EPPKA2-KA Researcher	Erasmus+, Portugal
2018/10/01 - 2021/09/30	U-Value - O impacto das Instituições de Ensino Superior na qualidade de vida das suas regiões RPTDC/EGE-OGE/29926/2017 Researcher Universidade da Beira Interior Faculdade de Ciências Sociais e Humanas, Portugal	Fundação para a Ciência e a Tecnologia, Portugal
2018/10/01 - 2021/09/30	O impacto das Instituições de Ensino Superior na qualidade de vida das suas regiões. PTDC/EGE-OGE/29926/2017 Universidade da Beira Interior, Portugal Centro de Investigação de Políticas do Ensino Superior, Portugal Universidade de Lisboa Instituto da Educação, Portugal	Fundação para a Ciência e a Tecnologia, Portugal
2018/06 - 2021/06	RemediaLab CENTRO-01-0145-FEDER-031277 Researcher	Comissão de Coordenação e Desenvolvimento Regional do Centro, Portugal
2018/02/05 - 2021/05/01	Laboratório e Incubadora de Media Regionais PTDC/COM-JOR/31277/2017 Universidade da Beira Interior, Portugal	Fundação para a Ciência e a Tecnologia, Portugal
2017 - 2021	EMaDeS – Energia, Materiais e Desenvolvimento Sustentável Centro-01-0145-FEDER-000017 Supervisor Universidade da Beira Interior, Portugal	UE/CCDR/FEDER, Portugal

2018 - 2020	RENewAL, European Pilot VET Programme 591861-EPP-1-2017-1-IT-EPPKA2-SSA Researcher Universidade da Beira Interior, Portugal	European Commission, Belgium
2014/06/01 - 2018/11/30	Laboratório de Empreendedorismo, Tecnologia e Política de Inovação CMUP-ERI/TPE/0028/2013 Universidade Católica Portuguesa, Portugal Universidade Católica Portuguesa Unidade de Investigação em Gestão e Economia, Portugal Universidade de Lisboa Instituto Superior Técnico, Portugal Instituto de Medicina Molecular João Lobo Antunes, Portugal	Fundação para a Ciência e a Tecnologia, Portugal
2014/06 - 2018/05	Technology, Entrepreneurship and Innovation Policy Lab Provided by PTCRIS: 135785 135785 Researcher	Fundação para a Ciência e a Tecnologia, Portugal
2011/03/01 - 2014/08/31	Saída Ocupacional e Performance Empresarial entre Empreendedores e Gestores de Topo PTDC/EGE-GES/115310/2009 Universidade de Lisboa Instituto Superior Técnico, Portugal Universidade de Lisboa Centro de Estudos em Inovação Tecnologia e Políticas de Desenvolvimento, Portugal	Fundação para a Ciência e a Tecnologia, Portugal
2011/03 - 2014/08	Occupational Exit and Firm Performance among Entrepreneurs and Top Managers 115310 Provided by PTCRIS: 115310 Researcher	Fundação para a Ciência e a Tecnologia, Portugal
2009/04/01 - 2012/09/30	Capital Humano, Carreiras Empreendedoras e Novas Empresas de Base Tecnológica CMU-PT/Etech/0036/2008 Universidade de Lisboa Instituto Superior Técnico, Portugal Universidade de Lisboa Centro de Estudos em Inovação Tecnologia e Políticas de Desenvolvimento, Portugal Universidade Católica Portuguesa, Portugal	Fundação para a Ciência e a Tecnologia, Portugal
2009/04 - 2012/09	Human Capital, Entrepreneurial Careers and Knowledge Based Entrepreneurship 83823 Provided by PTCRIS: 83823 Other	Fundação para a Ciência e a Tecnologia, Portugal

Outputs

Publications

- | | | |
|------|----|--|
| Book | 1 | Saiz-Álvarez, JM; Leitão, J; Palma-Ruiz, JM. <i>Entrepreneurship and Family Business Vitality</i> . 2020.
10.1007/978-3-030-15526-1 |
| | 2 | Leitão, J; Nunes, A; Pereira, D; Ramadani, V. <i>Intrapreneurship and Sustainable Human Capital</i> . 2020.
10.1007/978-3-030-49410-0 |
| | 3 | Leitão, J; Ratten, V; Barroca, J. <i>The Handbook of Open Smart Cities: Planning and Managing Open Innovative Ecosystems</i> . 2020.
10.1108/9781789734096 |
| | 4 | Leitão, J. <i>Open Innovation Business Modeling</i> . 2019.
10.1007/978-3-319-89336-5_2 |
| | 5 | Song, Y; Grippa, F; Gloor, PA; Leitão, J; Gluesing, J; Riopelle, K; Gloor, P. <i>Collaborative Innovation Networks</i> . 2019.
10.1007/978-3-030-17238-1 |
| | 6 | Leitão, J; Alves, H; Krueger, N; Park, J. <i>Entrepreneurial, Innovative and Sustainable Ecosystems</i> . 2018.
10.1007/978-3-319-91282-0 |
| | 7 | Cubico, S; Favretto, G; Leitão, J; Cantner, U. <i>Entrepreneurship and the Industry Life Cycle</i> . 2018.
10.1007/978-3-319-91282-0_3 |
| | 8 | Leitão, J; Alves, H. <i>Entrepreneurial and Innovative Practices in Public Institutions</i> . 2016.
10.1007/978-3-319-12871-9 |
| | 9 | Ramos, A.; Alves, H.; Leitaõ, J.. <i>Corporate social responsibility and cause-related marketing in school sports events: Assessing consumption decisions of external stakeholders</i> . 2016.
10.1108/S2043-052320160000010013 |
| | 10 | Rui Baptista; João Leitão. <i>Entrepreneurship, Human Capital, and Regional Development</i> . Springer International Publishing. 2015.
10.1504/IJTM.2016.077979 |
| | 11 | Smallbone, D.; Leitão, J.; Raposo, M.; Welter, F.. <i>Introduction</i> . 2010.
10.1504/ijesb.2010.033051 |
| | 12 | Baptista, R; Leitao, J. <i>Public Policies for Fostering Entrepreneurship</i> . 2009. |

- Book chapter
- 1 Oliveira, Rd; Leitão, J; Alves, H. "Corporate Governance and Sustainability in HEIs". 2020.
10.1108/s2055-364120200000022016
 - 2 Leitão, J; Nunes, A; Pereira, D; Ramadani, V. "Insights into a New Research Agenda for the Behavioural Theory of the Firm". 2020.
10.1007/978-3-030-49410-0_1
 - 3 Leitão, J; Franco, M. "Non-economic Organizational Performance of SMEs: Is There a Rationale for a Cognitive Entrepreneur?". 2020.
10.1007/978-3-030-49410-0_2
 - 4 Pereira, D; Leitão, J; Baptista, R. "Who's Winning the "Survivor" Race? Gazelle or Non-Gazelle Startups". 2020.
10.1007/978-3-030-49410-0_11
 - 5 Rocha, RG; Leitão, J. "The Innovative Performance of Family Businesses: An Essay About Intellectual Capital and Absorptive Capacity". 2020.
10.1007/978-3-030-49410-0_12
 - 6 Martins, RC; Leitão, J. "CEO's Entrepreneurial Profile and Survival of Internationalised Wine Sector SMEs in Portuguese Region of Ribatejo". 2020.
10.1007/978-3-030-49410-0_15
 - 7 Gonçalves, Â; Pereira, D; Leitão, J; Fuentès, MdM. "Understanding Bio Health Technologies Entrepreneurial Ecosystems: An Intellectual Capital Approach". 2020.
10.1108/978-1-78973-409-620201003
 - 8 Saiz-Álvarez, JM; Palma-Ruiz, JM; Leitão, J. "Introduction to Entrepreneurship and Family Business Vitality". 2019.
10.1007/978-3-030-15526-1_1
 - 9 Giancesini, G; Cubico, S; Favretto, G; Leitão, J. "Entrepreneurial Competences: Comparing and Contrasting Models and Taxonomies". 2018.
 - 10 Cubico, S; Favretto, G; Leitão, J; Cantner, U. "Introduction". 2018.
10.1017/jmo.2018.14
 - 11 Noventa, S; Cubico, S; Formicuzzi, M; Ardolino, P; Favretto, G; Ciabuschi, F; Leitão, J. "Entrepreneurial Aptitude and Gender-Related Stereotypes: A Research on Competences, Policies and Practices to Foster Entrepreneurial Culture in a Less Favoured Environment". 2018.
10.1108/ijem-04-2017-0086
 - 12 Leitão, J. "Theoretical Framework and Proposed Model". 2018.
10.1007/978-3-319-49604-7
 - 13 Leitão, J. "Methodological Design and Empirical Findings". 2018.
10.1108/ijeb-10-2017-409
 - 14 Leitão, J. "Concepts, Methodologies and Tools of Gamification and Design Thinking". 2018.
10.1007/978-3-319-71014-3

- 15 Rodrigues, M; Leitão, J. "Human Capital, Organizational Competences and Knowledge and Innovation Transfer: A Case Study Applied to the Mining Sector". 2018.
10.1007/978-3-319-89336-5_6
- 16 Pereira, D; Leitão, J; Devezas, T. "Coopetition and Co-innovation: Do Manufacturing and Service Providers Behave Differently?". 2017.
10.1007/978-3-319-91282-0_1
- 17 Leitão, J; Alves, H; Pereira, D. "Open Innovative Governance, Municipalities' Transparency and Citizens' Quality of Life: Are They a Perfectly Matched Trilogy?". 2016.
10.1007/978-3-319-32091-5_9
- 18 Baptista, R; Leitão, J. "Introduction". 2014.
- 19 Pedro, E; Alves, H; Leitao, J. "Evaluating students' quality of academic life using data in a structural model approach". 2014.
10.1016/j.respol.2011.08.011
- 20 Smallbone, D; Leitao, J; Raposo, M; Welter, F. "The Theory and Practice of Entrepreneurship Introduction". 2010.

Book review

- 1 Leitao, J. "The Innovative and Entrepreneurial Nature of Sport: A Critical Assessment". Review of *Sport Entrepreneurship and Innovation* 23, 6 (2017): 1071-1074. <https://www.emeraldinsight.com/doi/full/10.1108/IJEER-10-2017-409>.
Published · 10.1504/ijsmm.2018.10012990
- 2 Leitao, J. "Female Entrepreneurship in Transition Economies - Trends and Challenges: A Critical Review". Review of *Sport Entrepreneurship and Innovation* 22, 2 (2016): 282-284. <https://www.emeraldinsight.com/doi/abs/10.1108/IJEER-10-2015-0226>.
Published · 10.1108/ijeer-10-2015-0226

Conference paper

- 1 Eugénia Pedro; Helena Alves; João Leitão; Marta Alves; Maria de Lourdes Machado-Taylor; Luísa Cerdeira; Belmiro Cabrito; et al. "LINKING HIGHER EDUCATION INSTITUTIONS TO REGIONAL QUALITY OF LIFE". 2020.
10.21125/iceri.2020.2054
- 2 Leitão, J.; Pereira, D.. "Absorptive capacity, coopetition and product innovation: A comparative analysis between Italian and Portuguese service firms". 2016.
10.1109/iesm.2015.7380295
- 3 Leitão, J.; Baptista, R.. "ICT and FDI: Do they advance the development of technological entrepreneurship?". 2008.
10.1007/s12208-009-0040-y
- 4 Silva, MJ; Leitao, J. "Cooperation in innovation practices among Portuguese firms: Do universities interface innovative advances?". 2007.
- 5 Azevedo, SG; Ferreira, J; Leitao, J. "The role of logistics' information and communication technologies in promoting competitive advantages of the firm". 2007.
10.2139/ssrn.1023825

- Journal article
- 1 Joao Leitao; Joaquim Ferreira; Ernesto Santibanez-Gonzalez. "Green bonds, sustainable development and environmental policy in the European Union carbon market". *Business Strategy and the Environment* (2021): <https://doi.org/10.1002/bse.2733>.
10.1002/bse.2733
 - 2 Eugénia de Matos Pedro; João Leitão; Helena Alves. "HEI Efficiency and Quality of Life: Seeding the Pro-Sustainability Efficiency". *Sustainability* 13 2 (2021): 514-514. <https://doi.org/10.3390/su13020514>.
10.3390/su13020514
 - 3 João Leitão; Dina Pereira; Sónia de Brito. "Inbound and Outbound Practices of Open Innovation and Eco-Innovation: Contrasting Bioeconomy and Non-Bioeconomy Firms". *Journal of Open Innovation: Technology, Market, and Complexity* 6 4 (2020): 145-145. <https://doi.org/10.3390/joitmc6040145>.
10.3390/joitmc6040145
 - 4 Eugénia de Matos Pedro; Helena Alves; João Leitão. "In search of intangible connections: intellectual capital, performance and quality of life in higher education institutions". *Higher Education* (2020): <https://doi.org/10.1007/s10734-020-00653-9>.
10.1007/s10734-020-00653-9
 - 5 Sónia De Brito; João Leitão. "Mapping and defining entrepreneurial ecosystems: a systematic literature review". *Knowledge Management Research & Practice* (2020): 1-22. <https://doi.org/10.1080/14778238.2020.1751571>.
10.1080/14778238.2020.1751571
 - 6 Eugénia de Matos Pedro; João Leitão; Helena Alves. "Bridging Intellectual Capital, Sustainable Development and Quality of Life in Higher Education Institutions". *Sustainability* 12 2 (2020): 479-479. <https://doi.org/10.3390/su12020479>.
10.3390/su12020479
 - 7 Pedro, EdM; Alves, H; Leitão, J. "Assessing the Citations of Articles on Intellectual Capital". *International Journal of Knowledge Management* (2020):
10.4018/ijkm.2020040103
 - 8 do Adro, FJN; Leitão, JCC. "Leadership and organizational innovation in the third sector: A systematic literature review". *International Journal of Innovation Studies* (2020):
10.1016/j.ijis.2020.04.001
 - 9 Pedro, EdM; Leitão, J; Alves, H. "Stakeholders' perceptions of sustainable development of higher education institutions: an intellectual capital approach". *International Journal of Sustainability in Higher Education* (2020):
10.1108/ijshe-01-2020-0030
 - 10 Brito, Sd; Leitão, J. "Spatial and Sectoral Determinants of Productivity: An Empirical Approach Using an Entropy Lens". *Entropy* (2020):
10.3390/e22111271
 - 11 E. Pedro; J. Leitão; H. Alves. "Unveiling the relationship between quality of academic life and regional development". *European Journal of Higher Education* (2019): <https://doi.org/10.1080/21568235.2019.1694423>.
10.1080/21568235.2019.1694423
 - 12 João Leitão; Dina Pereira; Ângela Gonçalves. "Quality of Work Life and Organizational Performance: Workers' Feelings of Contributing, or Not, to the Organization's Productivity". *International Journal of Environmental Research and Public Health* 16 20 (2019): 3803-3803. <https://doi.org/10.>

3390/ijerph16203803.

10.3390/ijerph16203803

- 13 Eugénia Pedro; João Leitão; Helena Alves. "The intellectual capital of higher education institutions". *Journal of Intellectual Capital* 20 3 (2019): 355-381. <https://doi.org/10.1108/JIC-07-2018-0117>.
10.1108/JIC-07-2018-0117
- 14 Romina Fucà; Serena Cubico; Giuseppe Favretto; João Leitão. "The "Local Town Market Area" in Enna, Sicily: Using the Psychology of Sustainability to Propose Sustainable and Developmental Policies". *Sustainability* 11 2 (2019): 486-486. <https://doi.org/10.3390/su11020486>.
10.3390/su11020486
- 15 Rodríguez Carrasco, JM; Leitao, J; Rodrigues, M. "Glocal corporate social responsibility and co-creation of shared values in the mining industry". *European J. of International Management* (2019):
10.1504/ejim.2019.10016619
- 16 Baptista, R; Karaöz, M; Leitão, JC. "Diversification by young, small firms: the role of pre-entry resources and entry mistakes". *Small Business Economics* (2019):
10.1007/s11187-019-00142-z
- 17 Leitão,; Brito,; Cubico,. "Eco-Innovation Influencers: Unveiling the Role of Lean Management Principles Adoption". *Sustainability* (2019):
10.3390/su11082225
- 18 Pedro, E; Leitão, J; Alves, H. "The intellectual capital of higher education institutions: Operationalizing measurement through a strategic prospective lens". *Journal of Intellectual Capital* (2019):
10.1108/jic-07-2018-0117
- 19 Bellini, D; Cubico, S; Favretto, G; Noventa, SA; Ardolino, P; Giancesini, G; Ciabuschi, F; Leitao, J; Jain, AK. "A metamodel for competence assessment". *European Journal of Training and Development* (2019):
10.1108/ejtd-04-2018-0034
- 20 Leitao, Joao. "Open Innovation Business Modeling Gamification and Design Thinking Applications Preface". *Open Innovation Business Modeling: Gamification and Design Thinking Applications* (2019): <https://publons.com/publon/30054527/>.
- 21 Pedro, Eugénia; Leitão, João; Alves, Helena. "Intellectual capital and performance: Taxonomy of components and multi-dimensional analysis axes". *Journal of Intellectual Capital* 19 2 (2018): 407-452. <http://dx.doi.org/10.1108/jic-11-2016-0118>.
10.1108/jic-11-2016-0118
- 22 Riaz, MF; Cherkas, NI; Leitão, J. "Corruption and innovation: Mixed evidences on bidirectional causality". *Journal of Applied Economic Sciences* (2018):
10.1007/978-3-319-89336-5
- 23 Pedro, E; Leitão, J; Alves, H. "Back to the future of intellectual capital research: a systematic literature review". *Management Decision* (2018):
10.1007/978-3-319-89336-5_4

- 24 Pedro, EdM; Alves, H; Leitão, J. "Does the quality of academic life mediate the satisfaction, loyalty and recommendation of HEI students?". *International Journal of Educational Management* (2018):
10.1007/978-3-319-74295-3
- 25 Baptista, J; Leitao, J; Leitão, J. "Intellectual Capital Assets and Brand Value of English Football Clubs". *International Journal of Sport Management and Marketing* (2018):
10.1007/978-3-319-91282-0_2
- 26 Leitão, J. "Book review: Corporate social responsibility, sustainability, and ethical relations—Strengthening synergies with human resourcesPompperDonnalyn (ed.), Corporate social responsibility, sustainability, and ethical relations—Strengthening synergies with human resources, Emerald Publishing: Bingley, 2017. 307pp.: \$65.60, ISBN: 9781787145863". *Management Learning* (2018):
10.1177/1350507618801240
- 27 Lopes, C; Leitão, J; Rengifo Gallego, J. "Place branding: revealing the neglected role of agro food products". *International Review on Public and Nonprofit Marketing* (2018):
10.1007/s12208-018-0211-9
- 28 David Smallbone; Zélia Serrasqueiro; João Leitão; Serrasqueiro, Z; Leitão, J; Smallbone, D. "Small- and medium-sized enterprises (SME) growth and financing sources: Before and after the financial crisis". *Journal of Management & Organization* (2018): <https://publons.com/publon/2654936/>.
10.1017/JMO.2018.14
- 29 Jaque, R; Sarygulov, M; Leitao, J. "Electronic platforms as a new ecosystem of the organization and the conduct of business". *SHS Web of Conferences* (2018):
10.1051/shsconf/20184400042
- 30 Park, Jacob; Krueger, Norris; Alves, Helena; Leitao, Joao. "Entrepreneurial, Innovative and Sustainable Ecosystems Best Practices and Implications for Quality of Life Preface". *Innovations in Social Marketing and Public Health Communication: Improving the Quality of Life for Individuals and Communities* (2018): <https://publons.com/publon/26788234/>.
- 31 Pedro, E; Leitao, J; Alves, H. "Does the Quality of Academic Life Matter for Students' Performance, Loyalty and University Recommendation?". *APPLIED RESEARCH IN QUALITY OF LIFE* (2016):
10.1007/s11482-014-9367-6
- 32 Pereira, D.; Leitão, J.; Pereira, D; Leitao, J. "Absorptive capacity, coopetition and generation of product innovation: Contrasting Italian and Portuguese manufacturing firms". *International Journal of Technology Management* 71 1-2 (2016): 10-37. <http://www.scopus.com/inward/record.url?eid=2-s2.0-84980425745&partnerID=MN8TOARS>.
10.1504/ijtm.2016.077979
- 33 Alves, Helena; Leitao, Joao. "Entrepreneurial and Innovative Practices in Public Institutions A Quality of Life Approach Foreword". *Innovations in Social Marketing and Public Health Communication: Improving the Quality of Life for Individuals and Communities* (2016): <https://publons.com/publon/26788235/>.

- 34 Leitao, Joao; Favretto, Giuseppe; Ardolino, Piermatteo; Cubico, Serena; Noventa, Stefano. "Assessing the Relation Between Entrepreneurial Environment and Institutions and Aptitude Towards Entrepreneurship: An Experience in Veneto's Vocational Schools". *Innovations in Social Marketing and Public Health Communication: Improving the Quality of Life for Individuals and Communities* (2016): <https://publons.com/publon/20956517/>.
10.1007/978-3-319-32091-5_15
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Preface /
Postscript

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Intellectual property

Patent

1 Maria Vaz Pato; Dina Pereira; Luiza Granadeiro; Nuno Pinto; Leitão, João. 2016. "MÉTODO PARA ESTIMULAR A CRIATIVIDADE USANDO ESTIMULAÇÃO MAGNÉTICA TRANSCRANIANA REPETITIVA (RTMS)". Portugal.

Trademark	1	2015. "Quinta da Panasqueira (registo definitivo). N.º 20151000002107 Código: 0599."
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Distinctions

Award

2020	Prémio Estímulo e Reconhecimento da Internacionalização em Ciências Sociais (Prémio ERICS) - edição 2020 Universidade de Lisboa Instituto de Ciências Sociais, Portugal
2019	Emerald Literati Award: Article "Intellectual capital and performance: taxonomy of components and multidimensional analysis axes"; published in Journal of Intellectual Capital. Emerald Group Publishing Ltd, United Kingdom
2017	Prémio Nacional de Inovação baseada no Conhecimento Ministerio da Economia, Portugal Agencia Nacional de Inovacao SA, Portugal
2012	Best Paper Award IECER Conference Universitat Regensburg, Germany

Other distinction

2020	Member of the MIT Technology Review Global Panel, a community of business professionals
2019	Top peer reviewer in the Global Peer Review Awards, 2019, for 3 areas: Economics & Business; Environment & Ecology; and Cross-Field
2018	Top peer reviewer in the Global Peer Review Awards, 2018, for the area of: Cross-Field