

Sociology/Globalization

"A powerful, challenging book. It offers a wide-ranging critical analysis of the McDonaldization of everything. Against these alter-globalization movements and their charismatic leaders, Lindholm and Zúquete remain skeptical towards any immediate eruption of a post-global, post-modern Paradise."

—Bryan S. Turner, Wellesley College

"From alter-globalization to the New Right to Jihadism, this timely book demonstrates that world-transforming movements, thought to have disappeared after the decline of the Left in the late '70s, have reappeared in different forms. The first of its kind to assemble major contemporary 'global' movements in one place, this book will prove crucial reading for anyone interested in the dynamics of social movements today."

—Jonathan Friedman, University of California, San Diego

"A creative look at the many social and political movements that share apocalyptic understandings of globalizing capitalism. Lindholm and Zúquete subtly demonstrate the complexity of these movements' own ideas and provide a keen insight into the alternative narratives, rituals, and broad cultural goals the movements have proposed as solutions to the perceived evils of contemporary globalization."

—Marc Howard Ross, Bryn Mawr College

"*The Struggle for the World* is an ambitious work that succeeds in illuminating the political, ideational, and spiritual dynamics involving the major opponents of market globalization. Lindholm and Zúquete make a convincing case that these alter-globalization movements on both the Left and Right have begun to articulate the rising global imaginary in powerful grand narratives."

—Manfred B. Steger, Royal Melbourne Institute of Technology

What do Mexico's Zapatistas, the French National Front, Slow Food, rave subculture, and al-Qaeda all have in common? From right-wing to left-wing to no-wing, they all proudly proclaim their mission to defend their distinctive identities against modernity's homogenizing processes, and often with fundamental similarities in their approach. Drawing on the original writings and actions of various anti-globalist groups, the authors reveal a common tendency toward charismatic leadership, good versus evil worldviews, the quest for authentic identity, concern with ritual, and unbending demands for total commitment. These movements, however they pursue world transformation and personal transcendence, are a prominent and continuing aspect of our present condition. *The Struggle for the World* is a strong reminder that, no matter what the cause, revolution is not a thing of the past and the fervent search for another world continues.

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The STRUGGLE for the WORLD
LIBERATION MOVEMENTS FOR THE 21ST CENTURY

STANFORD

CHARLES LINDHOLM and JOSÉ PEDRO ZÚQUETE

The STRUGGLE for the WORLD



LIBERATION MOVEMENTS
FOR THE 21ST CENTURY

The Struggle for the World

LIBERATION MOVEMENTS FOR THE 21ST CENTURY

Charles Lindholm and José Pedro Zúquete

Stanford University Press
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To My Mother,
Maria de Lourdes Zúquete.

To the Memory of Nate Raymond

Stanford University Press
Stanford, California

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